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**HEADLINE:** Epic Mosquito Season and Re-Emergence of Dengue Fever in Florida Are Potent Reminders to Stay Protected From Mosquitoes With Insect Shield – Yahoo! Finance

Source Website

-- Available PDF --

Press Release Source: **Insect Shield** LLC On Monday August 30, 2010, 2:58 pm EDT

SEATTLE, WA---(Marketwire – 08/30/10) – The wet spring followed by hot, summer weather throughout the US has resulted in an explosion of mosquitoes throughout the country. In addition, a recent outbreak of Dengue fever in Florida has heightened awareness about the dangers of insect bites and insect-borne disease. Dengue re-emerged in the United States in 2009 in Key West for the first time since 1934. This year, cases continue to occur in Key West. Most of us have never heard of Dengue fever, yet according to the Centers for Disease Control and Prevention, (CDC), Dengue is the most common vector-borne viral disease in the world, causing an estimated 50 – 100 million infections and 25,000 deaths each year. The brutal mosquitoes this summer and the existence of Dengue in the US are good wake-up calls reminding us to stay protected from insects with traditional topical repellents and **clothing** such as **Insect Shield** Repellent **Apparel**.

"Many people are surprised to learn that mosquito activity in most parts of the country peaks in September or October," says Jason Griffin, **Insect Shield** Executive Vice President. "Populations grow and multiply throughout the summer months and will not begin to decline until temperatures drop significantly," Griffin adds.

Here are some bug protection tips from **Insect Shield** to get you through the remainder of the bug season:

Personal protection: Around the home

Keep window and door screens in good condition Replace white porch lights with yellow light bulbs --- they attract fewer insects Empty garden buckets, kids wading pools, planters and other containers --- mosquitoes breed in standing water Clean clogged gutters Change pet-watering dishes and rinse birdbaths often Do not place lawn clippings or leaves into drainage ditches/storm drains --- this blocks the flow of water and allows mosquito breeding near your home Use repellents such as **Insect Shield clothing** and topical sprays to stay protected when outdoors --- especially during dawn and dusk when mosquitoes are most prevalent

Mosquito Protection for the Entire Family **Insect Shield** (R) **clothing** repels a variety of insects including mosquitoes and ticks that can carry diseases such as Lyme disease, Malaria, West Nile Virus, and Dengue Fever. The protection is invisible, odorless and long-lasting (through 70 washings). **Insect Shield** technology is EPA-registered, can be worn or used by infants, children of all ages, and women who are pregnant or nursing.

About **Insect Shield** Technology: In July 2003, **Insect Shield** introduced the first EPA-registered **insect-repellent apparel**. **Insect Shield** (R) Repellent **Apparel** technology provides effective, invisible and odorless protection against mosquitoes, ticks, ants, flies, chiggers, and midges (no-see-ums) through 70 launderings. **Insect Shield** (R) Repellent Gear technology is proven to repel mosquitoes, ticks, flies, and fleas through six months of constant exposure to weathering (sun/rain). **Insect Shield** technology has the potential to be an important tool in the battle against insect-borne diseases and improve the health of people worldwide. In partnership with a number of agencies and international relief organizations, **Insect Shield** technology is being used for **apparel** and other items that people use daily to aid in protection against insects. For more information: <http://www.insectshield.com> <http://www.facebook.com/insectshield> [http://www.twitter.com/insect\\_shield](http://www.twitter.com/insect_shield)

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Contact:

Email Contact <http://www.insectshield.com> <http://www.facebook.com/insectshield>  
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***Highlights: Insect Shield, clothing, Apparel, insect-repellent, apparel, insectshield, insect\_shield***